



The Digicel Foundation was founded in Jamaica in 2004 from the vision of its Patron, Denis O'Brien, Chairman and founder of Digicel with a mission to help its people and its communities and to work with them to develop and build sustainable and meaningful programmes for the good of Jamaica and Jamaicans. Run entirely by Digicel volunteer staff and supported by everyone in the company, in seven years, it has completed 206 projects. Concentrating on the areas of education, special needs, sports and culture, community empowerment and the environment – the Digicel Foundation is proud of the work it has achieved.

Recent stand out projects include the work to completely refurbish Coronation Market which is now a buzzing vibrant hub of economic activity welcoming thousands of shoppers a week and the Enrichment Centre Initiative which so far has seen over 2500 students in 57 schools achieving an average movement of two grade levels per annum in literacy.

Likewise, for years, both Digicel and its Chairman, Denis O'Brien have been involved in the work of the Special Olympics. To see these young people being given the opportunity to play to their strengths and learn confidence and important life skills through sporting achievements is particularly heartwarming and watching them achieve despite the odds only strengthens their collective resolve to help them to a better way of living and a brighter future.

Just this Summer at the World Games in Athens, the three hundred athletes from the sixteen Digicel markets who supported them to travel to the games – brought home an impressive 437 medals. It was a stunning achievement and Digicel was proud and honoured to have had the opportunity to help them make their dreams come true.

As such on a related note, Digicel's most recent announcement of the building of the STEP Centre, a special needs school in Jamaica - which will be the only school to cater to the needs of

severely physically handicapped children - is particularly close to its heart. Construction on this Kingston facility begins early next year and the children will be welcomed to it by the Summer.

The success of the Foundation is in no small part thanks to the fantastic Digicel Foundation team lead ably and passionately by Chairman, Lisa Lewis, and Executive Vice Chairman, Major General Bob Neish, the Digicel Foundation Board of Directors – comprised entirely of Digicel staff - and each and every one of the hundreds of staff volunteers who give so freely of their time to make the Foundation's dreams a reality.

